

ART & DESIGN

Teacher's Guide: GRADE 9 - Week 2

(A) Creating a Book Cover with Expressive Lettering -

"Life Online"

Theme: Social Media

(B) Competency, Element, and Performance Criteria

C 7.1: Creative expression with drawing media:

Use various drawing media to express ideas, feelings and emotions creatively.

Performance Criteria:

Level 2

- Use basic knowledge of proportion to create depth in compositions.
- Use drawing media with confidence and control.
- Use tonal gradation effectively to create compositions.

(C) Purpose of activity:

Draw an illustration including a design and expressive lettering for a book cover. The title of the book is 'Life Online'.

(D) Learning Outcomes

By the end of the lesson, students will be able to:

- Use expressive lettering to express the mood and title of the book.
- Draw a simple illustration for the book cover.
- Reflect on social media themes through signs, symbols and illustrations.

(E) Resources and materials:

- A4 size paper, pencil, eraser, ruler, visuals related to the title (phones, emojis, message icons, expressive lettering examples, visuals of book covers)
- Books with interesting cover designs.

(F) Teaching Trajectories/Implementation guidelines

- Carry out a recap of the previous lesson where students explored expressive lettering.
- Use visual aids to explain what a book cover is.
- Ask students to observe and identify the main elements of a book cover: illustration, lettering and borders.
- Point out how letters and image work together.

- Explain the activity:
 - Design a book cover for a book “Life Online”.
 - Brief students of the content of the book: This book is about a teenager who spends a lot of time on social media. At first, everything seems fun—likes, followers, and new friends. But soon, things get confusing, and he starts to feel pressured to be perfect all the time.
 - Demonstrate how to proceed for layout and composition.
- Discuss in detail what the students need to do, using the visual aids as reference:
 - Write the book title using expressive lettering.
 - Draw simple illustrations to show what the book is about.
 - Remind them to keep the design simple and related to the theme.
 - Encourage them to explore social media themes through signs, symbols and illustrations (phones, emojis, icons, chat bubbles, or hearts/likes)
- Allow students to design their book cover.
- Monitor the classwork and provide individual attention as and when required.

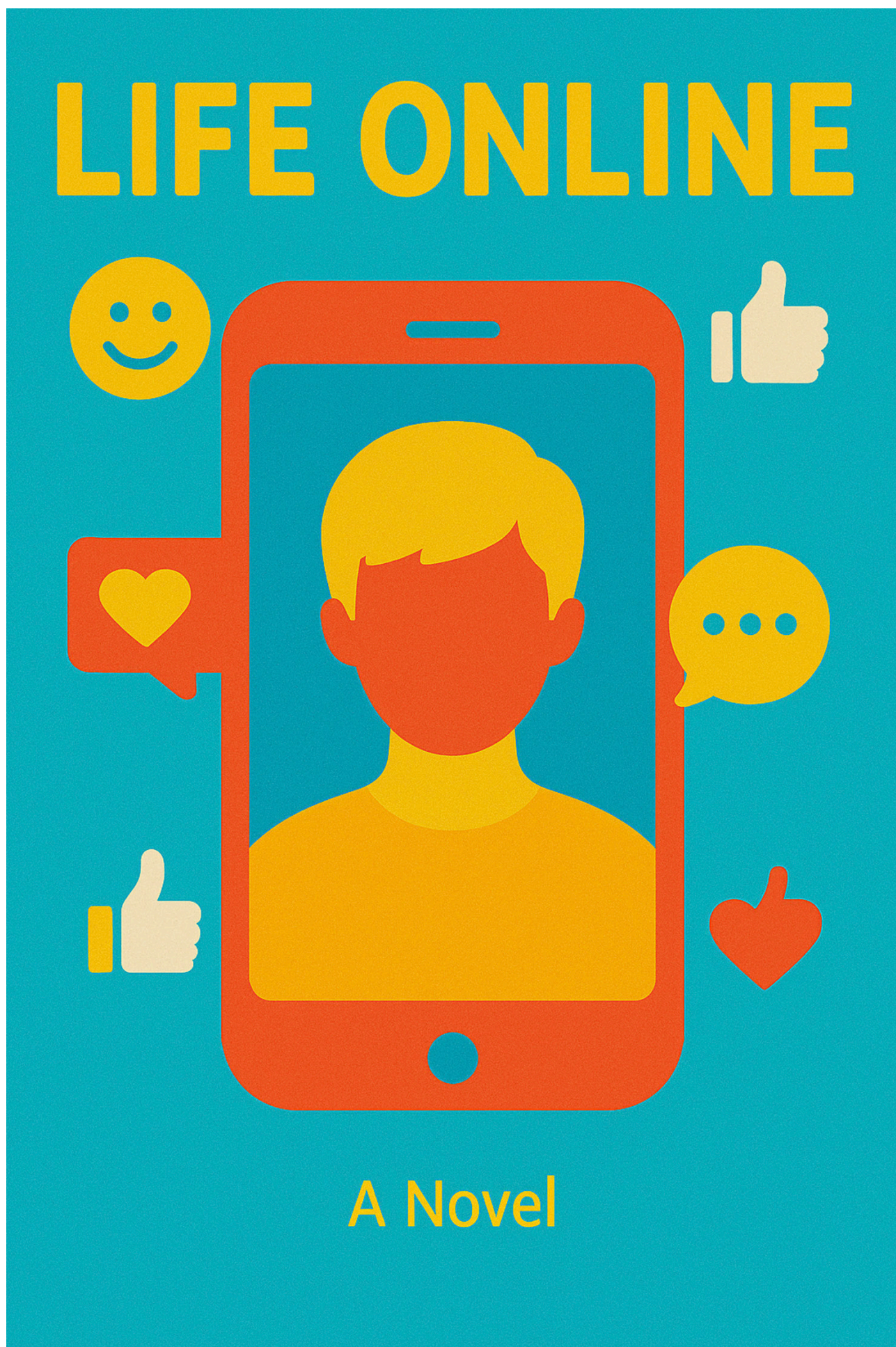
(G) Assessment

- Display the book covers and carry out a class discussion about the outcome. Allow students to reflect on their own as well as their peers' book cover designs.
- Facilitate the class discussion by prompting students through questions which will allow them to reflect on the outcome.

(H) Extension of activity (further ideas)

- Students can explore the use of software such as 'Canva' to create book cover designs.

RESOURCES



Book cover design

